



# CiCMC

## BiTES from BiM

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CiCMC Barbados Chapter  
Suite D, Rendezvous Court, Christ Church  
cicmcbarbados@gmail.com (246) 228-2640

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*"Genius is 1% inspiration and 99% perspiration. Accordingly a genius is often merely a talented person who has done all of his or her homework."*  
Thomas Edison



"Excellence in Management Consulting"

### President's Memo

Dear CiCMC Member and Colleague

Our Chapter is marching forward to enhance and build the visibility of CiCMC, our members and our colleagues! Check out our articles in the Business Authority in coming weeks.

Do also enjoy the "flavor" of the Conference in this bumper edition of our Newsletter!

The CiCMC Regional Database was launched officially at the Conference. If you are a CiCMC member, remember to register so you can be considered for upcoming opportunities.

Our major focus is planning International Consultants Day on June 7th, when we will present and promote the ISO 20700 Guidelines for Management Consultancy.

So what can this mean for YOU - our members and consulting colleagues? What are the benefits to our clients and stakeholders - who procure and use our services? Join us as we explore the opportunities that can emerge through adoption of the ISO 20700 Guidelines!

Now that elections have been announced, there will be many competing media messages and priorities. So SAVE THE DATE - and begin talking to your colleagues and clients.

*Norma Shorey-Bryan, CMC*

## 2018 CiCMC Annual Conference Curaçao Recap

The tenth Annual CiCMC International Conference took place at the Renaissance Hotel, Curacao during April 18-20, 2018 under the theme “**Breaking Barriers: Managing Your Practice - Improving Your Product - Partnering for Success**”. The packed 3-day conference brought together members of CiCMC and other delegates from throughout the Caribbean including the Overseas Countries and Territories, and colleagues from North America, Europe and the Middle East. The objective was to educate and inform, continue to chart a regional strategy for advancing the industry, as well as provide networking and collaborative opportunities. The impressive list of speakers, presenters and panelists shared their expertise and knowledge around a broad and diverse spectrum of topics.

Day 1 kicked off with a special opening ceremony with the feature speaker Reema Nasser, Executive Director, International Council of Management Consulting Institutes (ICMCI) sharing global perspectives and imperatives from ICMCI and the outlook for CiCMC and Caribbean consultants. Day 1 proper continued with an informative presentation by ICMCI Executive Director, Reema sharing the story of “CMC-Global: Vision to Reality” and the implications for us in the Caribbean”.



*Reema Nasser, Executive Director, ICMCI presenting on “CMC-Global: Vision to Reality”*

CiCMC President Donald Demeritte was up next and riveted us with his presentation “Vision 2021 and Beyond - Breaking Barriers” ending with a rousing call to arms for the Caribbean cohort of consultants’ present. The mornings session concluded with the first panel discussion (including our own chapter president Norma Shorey-Bryan, CMC, with a very interactive segment), together with Harold Davis (Jamaica) and Stephen Louis (O ECS), who together led a thought provoking session on how CiCMC is Rebranding, Repositioning and Charting a New Collaborative Direction. The afternoon started off on a high with the official Commissioning of the CiCMC Consultants database which is expected to provide many practical opportunities for regional collaboration and greater penetration into regional and even international markets. This was followed by well-researched and detailed presentations by two critical regional entities: Gayle Gollop, Special Advisor, Legal and Trade, Caribbean Export Development Agency on the 11th EDF and its implications for Caribbean Consultants, especially those in the Services Sector, and Joel Richards, Technical Advisor, CARICOM Secretariat, who provided details on Trade Agreements and opportunities for us in the Caribbean. The day ended with a reception attended by the Curacao Minister of Economic Development Mr Steven Martina.



*The 2018 CiCMC Conference attendees all smiles at the end of a very intensive Day 1 with the Minister of Economic Development, Mr Steven Martina (3<sup>rd</sup> from left)*



*Gayle Gollop (L) and Joel Richards (R) making presentations on behalf of their regional entities (Caribbean Export and CARICOM).*

## CiCMC Regional Conference (cont'd)

Day 2 kicked off with three presentations around different aspects of quality: Dr Sylvia Dohnert, Compete Caribbean on Quality as a Product and Defining Difference for Regional Consultants; Dr Nsombi Jaja, CMC, PMP, Vice President, CiCMC, with a lively and passionate presentation around the ISO 20700 Standard for Management Consultancy Services and its connection with the CMC designation; Andrew Williams, on a creative approach to CiCMC monetizing quality assurance through its cohort of members.

The governor of the Central Bank of Bahamas, John Rolle, then spoke on the worrisome regional issue of de-risking and implications for the region's Financial Services Sector. The session elicited animated and wide-ranging discussions around the challenges this regulatory trend had caused to many of the members clients.

Over lunch attendees were first shown a "Vision 2040" video on Caribbean Innovation by Therese Turner-Jones, General Manager, IDB Caribbean, highlighting the vision articulated by six of the region's Prime Ministers. She then spoke on the urgent need to improve Caribbean Innovativeness and Performance and how regional consultants can help.

The afternoon wrapped up with a panel discussion on Global and Regional Matchmaking, with our chapter VP Monica Masino joining remotely to talk on Tertiary Collaboration. Other panelists were Tamira la Cruz (OCT Chapter) and Prakaash Rostam (OECS Chapter). The final session for the day was an illuminating and practical presentation on Protecting Intellectual Property (IP) by Karyl Bertrand (Bahamas).

The scheduled AGM unfortunately could not be convened since there was no quorum, but members present reviewed the proposed amendments to the by-laws which were put forward by the board, shortly to be circulated to all financial members.



John Rolle - Governor of the Central Bank of Bahamas on "De-risking"



Therese Turner-Jones, GM, IDB Caribbean on "Caribbean Innovation"



Participants in plenary session listening attentively to one of the presenters



L: Nsombi Jaja - ISO 20700: Standard for MC Services  
M: Andrew Williams - Quality Assurance & CiCMC  
R: Karyl Bertrand - Protecting Intellectual Property

## CICMC Regional Conference (cont'd)

Day 3 got off to a flying start with an energetic and interactive presentation on Value Pricing by our own chapter Director Brenda Pope, CMC which elicited much discussion. This was followed by a powerful session by Harish Rao, CEO, Abaque Financial Group on Professional Indemnity and Protecting Your Practice.

Royann Dean, (Bahamas Chapter) was up next, sharing valuable insights and perspectives about 'Branding for Success' and providing attendees with critical steps to create a brand that sets you apart and connects to your target market. Paul Wymenga, Managing Partner, Ecorys, Netherlands followed with practical approaches and strategies CICMC and individual consultants can take to building effective consortia to respond to large RFPs.

In wrapping up the final session Marva Tillet-Smith from the BVI (OCT chapter) gave a moving presentation around how CICMC and its consultants can contribute to sustainable development to help mitigate the impact of the increasing numbers and intensity of hurricanes like Irma and Maria which devastated many Caribbean islands in 2017.

CICMC was honoured to welcome the Prime Minister of Curacao, Hon Eugene P. Rhuggenaath as the pre-lunch speaker on the final day. His short but impactful speech entitled "Collaborative Opportunities for Curacao Consultants and their Regional Colleagues" articulated clearly his vision and commitment to the concept of "One Caribbean Vision" and the need for cooperation as well as competition between regional countries.

Peter Maher, Senior Expert, EU Delegation to Guyana for Suriname, spoke on 'Future Cooperation Opportunities for Guyana, Suriname and Dutch OCTs'. CICMC President Don Demeritte, CMC closed the event with words of encouragement and thanks to the hardworking committee and OCT chapter.



*Prime Minister of Curacao, Mr Eugene Rhuggenaath, during his pre-lunch time presentation*



*Barbados attendees Norma Shorey-Bryan and Brenda Pope with the Prime Minister of Curacao*



*CICMC President Don Demeritte, CMC speaking at the opening ceremony on "Vision 2021 and Beyond"*



*Day 3 presenters (L to R): Brenda Pope, CMC (Barbados); Harish Rao (OCT); Royann Dean (Bahamas); and Paul Wymenga*

## Upcoming Events ... Save the Date

Reminder to **Save-the-date!!!** in your calendars for the following activities which are already planned or confirmed.

Date	Event	Location	Comment
June 7 <sup>th</sup> 2018	International Consulting Day (ICD) Event	Barbados, Savannah Hotel	In collaboration with ICMCI and CiCMC regional
May 15 <sup>th</sup> - 17 <sup>th</sup> 2019	CiCMC Annual Regional Conference	Barbados, TBD	<b>Barbados was chosen as the next venue for CiCMC's 2019 event</b>



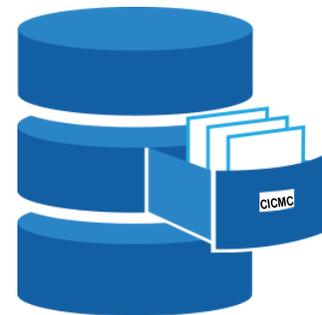
*Our upcoming International Consultants Day mini-conference will be held at the Savannah hotel on June 7<sup>th</sup>, 2018*

## CiCMC Regional Consultants Database

The CiCMC Regional Consultants database was launched at the Curacao conference. Current members are invited to access and register for your accounts using the link below:

<https://btr-hosting.com/cicmc>

**N.B.** Please use the email address that CiCMC regional has on file, as this is the address that has been authorized for your registration. You will be able to change it afterwards.



## Media Buzz

Our Facebook and LinkedIn pages have been launched. We invite you to like the Facebook page, follow the LinkedIn page and share them with your friends.

Facebook - <https://www.facebook.com/cicmcbarbados/>

LinkedIn - <https://www.linkedin.com/company/cicmc-barbados/>



## Chapter Meeting and “Mix & Mingle”

Less than a week after the conference in Curacao, the Barbados chapter meeting was convened. During the evening’s session, the two attendees - President, Norma Shorey-Bryan, CMC and Director, Brenda Pope, CMC shared an update of the 3-day event. The presentation incorporated multimedia videos as well as summaries of key takeaways. There was also discussion around the upcoming International Consultants Day on June 7,



*Some of the attendees at the April chapter meeting enjoying a lighter moment during the presentation*

## Resource Roundup

**Resource:** “R”

**Type:** Statistical Tool

**Link:** <https://cran.r-project.org/>

**Description:** R is a powerful statistical and visualization tool for those who are involved in research or any type of data analysis. It is an alternative to SPSS, SAS Stata, etc. and one of its biggest benefits is that it is completely free!!

**Submitted by:** Alison Beckles, CMC, Principal Consultant, Intrinsic Data Inc; [abeckles@intrinsicdata.com](mailto:abeckles@intrinsicdata.com)

**My Reason:** For someone like me with no prior experience in programming, R was easy to grasp. The hundreds of packages designed for use in R, ensure that I can complete any type of statistical analysis. Even more importantly, it provides a myriad of interesting ways in which information can be presented to ensure ease of understanding.

## Curaçao Social Scene

It wasn't all work and no play at the recent CICMC annual conference. On each of the evenings after the packed sessions, delegates still took the opportunity to socialize and network with old friends and new colleagues while partaking of various aspects of Curacao's nightlife.

*Participants socializing and networking at the initial cocktail reception*



We welcome your feedback and suggestions for future issues of **CICMC BITES from BiM**, please send us:

- short, relevant articles
- news of your activities that you want to share
- brief descriptions of MC opportunities that may be of interest to others
- announcements of upcoming workshops, seminars, conferences and so on
- internet links of value to members
- ideas for activities and events you would like the chapter to undertake



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